



Springfield  
Symphony  
Orchestra  
1350 Main St  
Springfield  
MA 01103

## Concert Program Book Advertising

*Be a part of the excitement!*

### The SSO is a Valued Corporate Resource...

**Enhance** your company's profile by partnering with the Springfield Symphony Orchestra through our advertising & sponsorship programs

**Connect** with residents throughout the Pioneer Valley by promoting your business - and your commitment to the musical and cultural enrichment that the SSO has provided since 1944

**Support** the music and education programs of the SSO - the largest MA orchestra outside of Boston, and one of America's most outstanding professional symphony Orchestras!

### The SSO Advertisers' Advantage...

**Cost-Effective** – A small investment reaches hundreds of prospects at every single Springfield Symphony Orchestra concert

**Intimate** – Concertgoers browse through each SSO Program Book prior to every performance, and then take it home with them!

### Community Leaders...

Our advertisers and sponsors are a group of local business and arts leaders whose generosity makes it possible for the Springfield Symphony Orchestra to bring exceptional music performances to our audiences, and who benefit from sharing their message with SSO audiences & the general public. Come join this prestigious group!

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### 2015-2016 Advertisers and Sponsors

MassMutual Financial Group is the official Season Sponsor

**Impresario's Circle**  
**(\$50,000 and above)**  
MassMutual Financial Group

**Maestro's Circle**  
**(\$25,000-\$49,999)**  
The Springfield Republican

**Concert Master's Circle**  
**(\$15,000-\$24,999)**  
Baystate Health  
Business West  
Falcetti Music  
iHeart Media/Springfield  
WGBY-TV  
The Wood Family Foundation

**Composer's Circle**  
**(\$10,000-\$14,999)**  
Community Foundation of Western  
Massachusetts  
Daily Hampshire Gazette  
Springfield Symphony Orchestra  
Business Partners

**Virtuoso's Circle**  
**(\$5,000-\$9,999)**  
Baystate Medical Practices  
Big Y World Class Market  
Charter Oak Insurance and  
Financial Services  
Disability Management Services  
MassLive.com  
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NEPR  
New England Patriots  
Northstar Network Group  
Springfield Marriott  
Springfield Sheraton  
United Personnel  
US Trust  
Valley Advocate  
WEIB 106.3 Smooth FM  
Westfield News Group  
WHMP-AM (Northampton)

**Musician's Circle**  
**(\$2,500-\$4,999)**  
Bulkley, Richardson, and Gelinis,  
LLP  
DIF Design  
Flowers, Flowers!  
The Guadreau Group  
Health New England  
PeoplesBank  
Teed Capital Management

**President's Circle**  
**(\$1,250-\$2,499)**  
Bank of America Charitable Fund  
Berkshire Bank  
CJC Lighting  
Design Workshop  
Exclusive Car Service  
First Student, Inc.  
HB Live  
Nadim's Downtown Mediterranean  
Grill

Sir Speedy/Springfield  
Student Prince/Fort Café  
WAMC Northeast Public Radio  
WMAS-FM  
WWLP-TV  
Wendy McCann Photography  
Western Mass News  
Wilson & Associates Therapeutic  
Massage

**Business Partners**  
**(\$500 or more)**  
Carr Property Management  
Century Limousine  
Chase Clark Stewart Fontana  
Colebrook Realty Services, Inc.  
Doctor's Express  
EMA Dental  
Entre Computer Center  
FloDesign  
Landmark Senior Living  
Life Care Center of Wilbraham  
Luso Federal Credit Union  
Massachusetts Fire Technologies  
NEOS  
People's Choice Real Estate Service  
PTS Consulting  
RBD Wealth Management Group of  
UBS  
RTH Group Inc.  
Spherion Staffing  
Tower Square  
Wolf & Co.