



Springfield
Symphony
Orchestra

2016-2017 Concert Program Book Advertising Order Form (September 2016 through May 2017)

Business Name _____

Contact Name _____

Business Address _____

City _____

State _____

Zip _____

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Contact Phone Number _____

Contact Email Address _____

Size	Width	Height	Black & White	4-Process Color	Price
<input type="checkbox"/> Full Page	4-5/8"	7-1/2"	*\$2,800	___ *\$3,360 ___	\$ _____
<input type="checkbox"/> 1/2 Page	4-5/8"	3-1/2"	*\$2,000	___ *\$2,400 ___	\$ _____
<input type="checkbox"/> 1/4 Page Vert.	2-1/4"	3-1/2"	*\$1,400	___ N/A	\$ _____
<input type="checkbox"/> 1/4 Page Horiz.	4-5/8"	1-3/4"	*\$1,400	___ N/A	\$ _____
<input type="checkbox"/> 1/6 Page Vert.	1-1/2"	3-1/2"	*\$1,000	___ N/A	\$ _____
<input type="checkbox"/> 1/9 Page	3"	1-3/4"	\$600	___ N/A	\$ _____

*Marketplace***
Formatted Ad

*Camera-ready ad (PDF, minimum 150 line screen) due by 8/1/16. All ads will run the entire 2016-2017 Concert Season. Additional time & fee applies for ads that are not camera-ready, please inquire.

** **Marketplace Ads** display together on a special 2-page b/w spread, and are limited to 12, so please reserve early! *Marketplace* advertisers may provide either: (1) logo (in PDF or JPG format), plus address, website & telephone number, or (2) company business card (in standard 3.5" w x 2" h size).

Submission Options (please select one):

I am providing digital, camera-ready ad by email (to: ARasmussen@SpringfieldSymphony.org)

I am not buying an ad, but am enclosing a gift in support of the SSO Annual Fund \$ _____

Payment Due \$ _____

Payment (please select one):

Check enclosed (payable to the **Springfield Symphony Orchestra**)

Please charge the amount above to my: Visa MasterCard Discover

Please send me a bill now (payment is due by 8/1/16)

Card No. _____ Expiration _____ 3-Digit Code _____

Cardholder's Name _____

Cardholder's Signature _____

Springfield Symphony Orchestra
1350 Main Street, Springfield MA 01103
Administrative Offices: Phone (413) 733-0636 • Fax (413) 781-4129